



Alumni Society Newsletter

Volume 2 • Issue 1

To Our President

Congratulations, Katie, on delivering "Our Little Lion"!

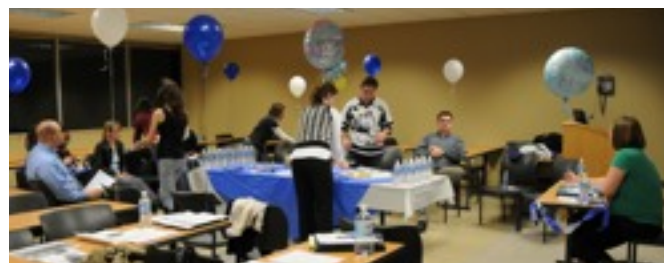
Casey Joshua Thiele Wells
Born November 7th at 6:42A
5 lbs. 2 oz. 19 ¾ in. long

Katie has been our Society President since being elected in 2007. As a model student at the Lehigh Valley campus where she earned her Bachelors of Science in Business in 2003, Katie's leadership continues to inspire the success of our Executive Board and members so that our Society can support the campus and its students while creating rich Penn State memories in the Lehigh Valley.



From your Alumni Family, we wish Katie and her husband, Josh, all the best in raising your future Nittany Lion!

Adrienne M. Dorward '06



If you Dip It, They Will Come...

The Penn State Lehigh Valley Alumni Society, in conjunction with our pre-Thanksgiving ice cream sale, provided an ice cream social for Penn State Lehigh Valley students on a chilly November day at the campus. One moment the hallway was empty, sunlit, and quiet. Peachy Paterno, creamy vanilla, and amazing chocolate ice cream, dipped by alumni volunteers, soon caused a line to form that didn't go away until everyone was served. Even the lactose-intolerant risked pain for Berkey Creamery ice cream fresh from the ice cream capital of PA, University Park. As alum mingled with students and faculty last Nov. 20th, we once again enjoyed the camaraderie of the beloved Penn State tradition which is second to football, Creamery ice cream.

Bonnie Bleiler '74

Penn State Creamery Ice Cream Sale 2009

288 orders, 1506 half gallons sold— this will almost double our profit from last year!

Thank you, Officer Bill, for safely bringing our Ice Cream from the Creamery!



Alumni In Our Community

The Introverted Entrepreneur': Dave Baldwin

I had the pleasure of being in Statistics class with Dave. To date, he credits his most valuable piece of training from PSU to our professor, Dr. Brian Mauro, whose advice went beyond putting statistical analyses in to perspective for Dave.

Dave recalls: 'Between two options, examine the worst-case scenario of each one. Which mistake is easier to live with? I ask myself that question with every major decision.'

Introverted, maybe. Caring, brilliant, funny, and always willing to lend his ear, that's Dave— truly one of a kind! Dave's website, 'The Introverted Entrepreneur,' and his blogs can be viewed at <http://dave-baldwin.com/blog/>.

*Respectfully,
Adrienne M. Dorward '06*

Dave Baldwin

Dave Baldwin is the author of *Pied Piper Entrepreneurship: Getting Your Customer to Initiate the Sale*. Baldwin, a nouveau serial entrepreneur, started out as a computer programmer and electronics technician. His withdrawn, introverted nature kept him out of the sales arena during the beginning of his career.

As a child, his creativity often got him into trouble and he had a hard time making friends in school. His early teachers noted that he marched to the beat of a different drum, and didn't readily fit in with the other students. His largely isolated childhood led him to develop a vivid imagination, and he took to various forms of art. He also found that he could amuse himself by taking things apart to see how they worked inside. He soon became fascinated with computers and electrical circuits, and began teaching himself to write computer code at age 10.

Baldwin attended technical school and learned to repair electronic circuit boards. He took a job at a factory for the next four years, until the dot-com bubble of the late nineties burst and the facility closed down. He noticed how comfortable he had grown with a steady paycheck, and how it had dulled his urge to explore new realms. It was around this time that Baldwin began to notice the allure of entrepreneurship and read Robert Kiyosaki's "Rich Dad, Poor Dad."

Baldwin returned to school to complete his bachelor's degree in 2001. He found himself drawn to creative writing during this time, and developed a fondness for developing new ideas on paper. He began to see a possibility for simulating new ideas by imagining them into existence in writing and using this as a means of communicating them to others. Soon after finishing his degree, he took a field engineering job traveling full-time to newspaper facilities all over the Continental U.S., and spent some time overseas as well.

Soon, Baldwin became frustrated and decided it was time to throw his hat into the entrepreneurial ring. A year and several failed ventures later, he observed that his job was taking away his energy and focus, and that being a true entrepreneur meant the willingness to risk total failure. In July of 2007, he quit his job to start a full-time network marketing business.

Since mid-2007, Baldwin has been writing on a freelance basis in the Raleigh, NC area.

*Dave Baldwin '03
Freelance Writer and Editor*

This article and more articles written by Dave are published at http://www.ezinearticles.com/?expert_bio=Dave_Baldwin

Executive Board 2009 -2010

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Newsletter designed by the
Newsletter Committee of the
Penn State Lehigh Valley
Alumni Society

Walker Award Recipients: Character, Scholarship, Leadership and Citizenship

If you were a recipient of the University's prestigious Eric A. and Josephine S. Walker Award at your campus, please contact Adrienne Dorward at Adrienne.Dorward@gmail.com to be part of this Alumni Interest Group.

For more information on how to join or start an Alumni Interest Group, please contact Stacy Hamm at slh53@psu.edu or 610.285.5064

2009 Events

A Night of Cycling

Friday, September 25, 2009

Congratulations...Penn State's Cycling Team ranked 2nd in Division I Team Omnium!

The Alumni Society hosted an evening at the world's track cycling capital to benefit the Jim Young Scholarship.

The Penn Staters who represented our university in the three-day event at Valley Preferred Cycling Center, Trexlertown, PA, were cyclists David Espinoza, Morgan Farensworth, Rodney Santiago, Richard Schenck, Jeremy Shirock, and Lauren Shirock.

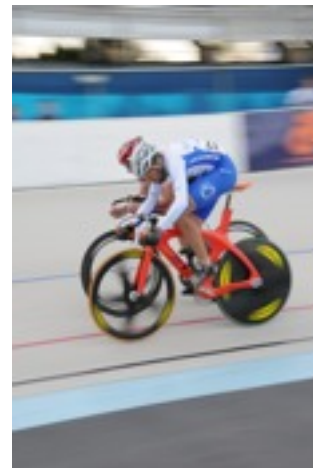
(Cyclist's names courtesy of Valley Preferred Cycling Center, 2009)

Shirock ranked fourth in the Women's Sprint, and Santiago took third in the Men's Point Race.

Go State!

(Information courtesy of USA Cycling, 2009)

Adrienne M. Dorward '06



Farewell Fogelsville, Welcome Center Valley!

Alumni bid "Farewell Fogelsville" by celebrating with faculty, staff and students in May, and officially welcomed the Lehigh Valley campus' new home in Center Valley in August with the "Moving of the Lion" ceremony!

Adrienne M. Dorward '06

Gutes Essen, Bier und Freunde! Oktoberfest 2009

What could make for a more perfect fall evening in the Lehigh Valley than enjoying some delectable German treats? The answer is simple: Raising your mugs of German ale in the company of your Blue and White Family while chanting *We Are...Penn State* with the Nittany Lion!

On, October 13th, over 70 alums and guests celebrated at our 3rd annual Oktoberfest, a Lehigh Valley Alumni Society-sponsored event at

Dunderbak's restaurant, owned by fellow alums Bill and Katie Baker. From potato pancakes and bites in a bun to assorted sausages and German chocolate cake, Penn Staters indulged in an evening of good food, beer and friends!

Congratulations to our raffle winners who took home genuine German gifts!

Adrienne M. Dorward '06

Longenberger Basket Bingo

Turning a large meeting room into a bingo hall is not an easy task. On Oct. 25th, that's just what happened and the event was a great success, held for the first time at the Center Valley campus. One hundred and eight people played for Longaberger items, purchased raffle tickets, and won door prizes.

Players had their choice of bar-b-q, pizza, baked goods and other treats at the snack bar. The cookies and cakes were donated by Giant

Supermarket, the donuts were donated by Marianne's Donut Kitchen.



As the afternoon moved along, winners placed their baskets on the tables like centerpieces. Piles of used bingo cards formed colorful piles for recycling as alumni volunteers distributed the last prizes to the lucky winners.

Thank you to all who attended for your help in supporting scholarships for local students. We'll see you again next year!

Bonnie Bleiler '74

Lehigh Valley Alumni Family

Bonnie Bleiler

'74

Bonnie Bleiler is a coordinator with the Penn State Lehigh Valley Writing Project and is an English teacher in the Excelsior Co-op, a homeschool-based high school program. As an educator in the Lehigh Valley, she has taught in the Parkland School District and has worked extensively with the Valley's homeschool community, helping to develop programs for homeschooling parents in the area of writing. She and her husband Richard, '74, also an alum, have three children, one of whom is a Penn State grad, Liz '09.

Celia M. Szuba

'83 B.S. Education,
University Park

Celia is an 8th grade Science Teacher at Nazareth Area Middle School. She is a Science Curriculum Leader, Mentor Teacher, and a Science Olympiad Team coach. Currently, she is also working on her M.S. in Student Curriculum and Instruction.

She has earned the Keystone Award for Integration of Technology and the DaVinci Award- Hall of Fame for Science. Celia and her husband, Raymond Szuba '82 (dec.), were married on March 19, 1983. Their daughter Catherine, born on February 10, 1998, is a freshman at University Park majoring in Microbiology.

Chris Adams

'04 B.S. Information Sciences
and Technology (IST),
Lehigh Valley

Chris Adams, B.S. IST. Chris is an A/V Media Services technician with Lehigh Valley Health Network for the last 8 years, and is retired from the U.S. Air Force (1989 – 1999). He and his wife of 19 years, Krista, live in Nazareth, PA with their children Patrick and Kaitlyn as well as their two dogs, Miles and Mia. Chris was very active at the Lehigh Valley campus, serving on SGA, SGA Parliamentarian (2002 – 2004), Lion Ambassador, and Student Representative to the University Faculty Senate and the Alumni Society. He was also part of the THON Morale Team, Freshman Orientation Team Member, and assisted with the campus's Thanksgiving Food Drive.

Chris's hobbies include Committee Member of Troop 78 in Nazareth, Karate and reading.

Travis Bower

'05, B.S. Secondary Education,
University Park

"Teachers open the door, but you must enter by yourself" is the saying that ends every one of Travis Bower's emails. It is a constant reminder of how he feels about teaching.

As a former Penn State Lehigh Valley student, Travis has taken what he has learned from Penn State and applied it to his teaching. "One of the things I remember quite well is being a freshman orientation leader my sophomore year. The slogan on the back of the shirts we wore said 'Opening doors,

opening minds' and I have always tried to open as many doors as I can for my students. I try to give them as many opportunities as I can."

Currently a Life Science teacher at Manassas Park Middle School, located northwest of Washington D.C., Travis is constantly opening doors for his students. In addition to his classroom duties, Travis is the advisor to the school's National Junior Honor Society, coordinator of the district's Odyssey of the Mind program, and baseball coach for the school.

Last year, Travis organized a Summer Science camp, where students learn about various fields of science through hands-on activities and trips. "Often times, students do not think about school over summer in a positive way. "The way I designed the camp, students conduct a variety of activities such as Mentos and Coke fountains, genetic mysteries and balsa wood plane building, which allows them to learn about concepts in science, but have a lot of fun while doing it."

Travis does his best to be a mentor for his students, past and present. One of his former students in particular looks to him for advice, including advice on life and also which Penn State campus to go to after high school.

In July of 2008, Travis proposed to his girlfriend of eight years, Mary Yeagley, and together, they are planning a June 2010 wedding.

Alumni In Our Community

Cesareo Manansala

Cesareo Manansala (known to his friends, family, and confidants as “Ces”) was born on April 14, 1983, in the province of Quezon City, outside Manila, the Philippines. He had spent a single year in his native land before immigrating to the United States in 1984 with his parents, Len and Susan Manansala. Having lived in the US for close to 25 1/2 years, Ces considers himself predominately an American. However, he does keep in tune with his Filipino roots.

Upon arriving in the US, Ces and his family (including his younger brother, former Penn State Lehigh Valley student Gabriel Manansala) have spent their first few years stateside in Brooklyn, NY. From 1984 to 1994, the Manansala clan consistently moved from the Big Apple to Jersey City, NJ, and back to New York City, before finally residing in Allentown, PA, in 1995. Despite having relocated repeatedly, Ces has a soft spot for the “Greatest City on Earth”, which is evident through the thick Brooklyn accent he retains.

Since January 1995, Ces has called the green mountainous terrain of

Allentown home, a far cry from the skyscrapers of New York. He attended the Salisbury School District in Salisbury Township and earned his high school diploma in 2001, a few months shy of enrolling in Penn State. He majored in Journalism, a field he had in mind since the 2nd grade. An overactive imagination and a born



talent for writing lead to his main studies. Ces completed his freshman and sophomore years at Penn State Lehigh Valley before making the great leap to University Park. He had done himself and his family proud in 2005 when he was presented with his college diploma at the Bryce Jordan Center. With his Bachelor Arts degree in Journalism, he was on his way to a staid career path in news-writing.

Today, Ces is a contributing freelance news reporter for various local newspapers within the Lehigh Valley. He also is a customer service representative at *Day-Timers* Contact Center in Macungie, PA. In his spare time, he enjoys hanging out with his close high school and Penn State friends that he’s kept over the years. Currently, Ces is hard at work in his true passion: creative writing. Simultaneously, he is writing both a movie script (which he describes as a “Western based in Pennsylvania”), and a hard-boiled private detective novel set in Allentown and its surrounding areas. He aims to become a successful novelist and screenwriter in the coming years. His biggest desire is to walk in the footsteps of his literary heroes, including Elmore Leonard (*Get Shorty*, *3-10 To Yuma*), George Pelecanos (*The Turnaround*, *Right as Rain*), Michael Mann (*Public Enemies*, *Miami Vice*), and Quentin Tarantino.

Cesareo Manansala '05

Greetings, Alumni, from the Penn State Lehigh Valley Continuing Education Office!

We are pleased to offer a wide variety of learning opportunities for your professional advancement and personal enrichment. Please check out our website often for the latest information on professional development, certificate programs, contract training, SAGE lecture series, and more.

Visit us on the web at www.lv.psu.edu/ce or call us at 610-849-0270.

Penn State Lehigh Valley, Corporate Learning Center, 100 Brodhead Road, Suite 120, Bethlehem, 18017

WE ARE...PENN STATE CONTINUING EDUCATION!

Pamela N. Klass, '91 IE, Area Representative PSU-LV CE, pnd100@psu.edu, 610-285-5034